

## What is the Zonta Club of Kanata-Stittsville passionate about?

Since its inception in July 2024, the Zonta Club of Kanata-Stittsville has focused on ending domestic violence, supporting women's shelters, advocating for more transitional and affordable housing for women, and raising awareness of human trafficking. We have also called on the Ontario Government to declare femicide an epidemic.

For more information about the Kanata-Stittsville Club, visit <https://zontadistrict2.org/kanata/>.



New members, both women and men, are welcome to join the club. Please contact President Judith Ainsworth: [kanata@zontadistrict2.org](mailto:kanata@zontadistrict2.org)

## What is Zonta International?

Zonta International was founded in 1919 by a group of forward-thinking women. The organisation has now expanded to 64 countries and its 26,000 members advocate for making the world a better place by empowering women. Our vision is a world in which women's rights are human rights and every woman is able to achieve her full potential. ZI has consultative status with the United Nations and we partner with the United Nations on programs that advocate for equality, education and an end to child marriage and gender-based violence.



## The Story of the “Orange Lady”



## What is the Orange Lady Project?

The story of the **Orange Lady** started in Australia. In Germany they are called **Matilda** because they came from Australia. Since 2013, the Zonta Club of Ipswich, District 22 in Australia, has been promoting the **Zonta Says NO to Violence against Women** campaign during the 16 Days of Activism (25 Nov-10 Dec) by distributing 16, free-standing, orange, cutout ladies to local businesses and organisations that each host a lady for the 16 days.



Each lady displays specific information and statistics about violence against women and girls to bring attention to the many forms of gender-based violence that occur in our communities and of which we are often unaware.

A template for the Orange Lady was created for consistency. The Zonta Club of Kanata-Stittsville gratefully acknowledges two stellar students in the construction class at Sacred Heart High School, Stittsville, who enthusiastically embraced this project and cut out the ladies for us.

## What is the purpose of the Orange Lady for the Zonta Says NO campaign?

The **Orange Lady** says **NO**:

- to violence against women and girls
- to violence in any form, whether physical, psychological or via the Internet

The **Orange Lady** is there to:

- Observe
- Be on the watch
- Take care
- SPEAK UP!

The **Orange Lady** is always present – here and in many other places!

Violence against women and girls happens:

- More often than expected
- Closer than imagined
- Every day, every night and all year round

## Thanks to our sponsors!

