



ZONTA
INTERNATIONAL

EMPOWERING WOMEN
THROUGH SERVICE & ADVOCACY

100 Years of Empowering Women

Centennial Anniversary Celebration Strategy and Plan

Empowering Women

A central idea that allows for

honoring the past

while

focusing our actions on Zonta's future

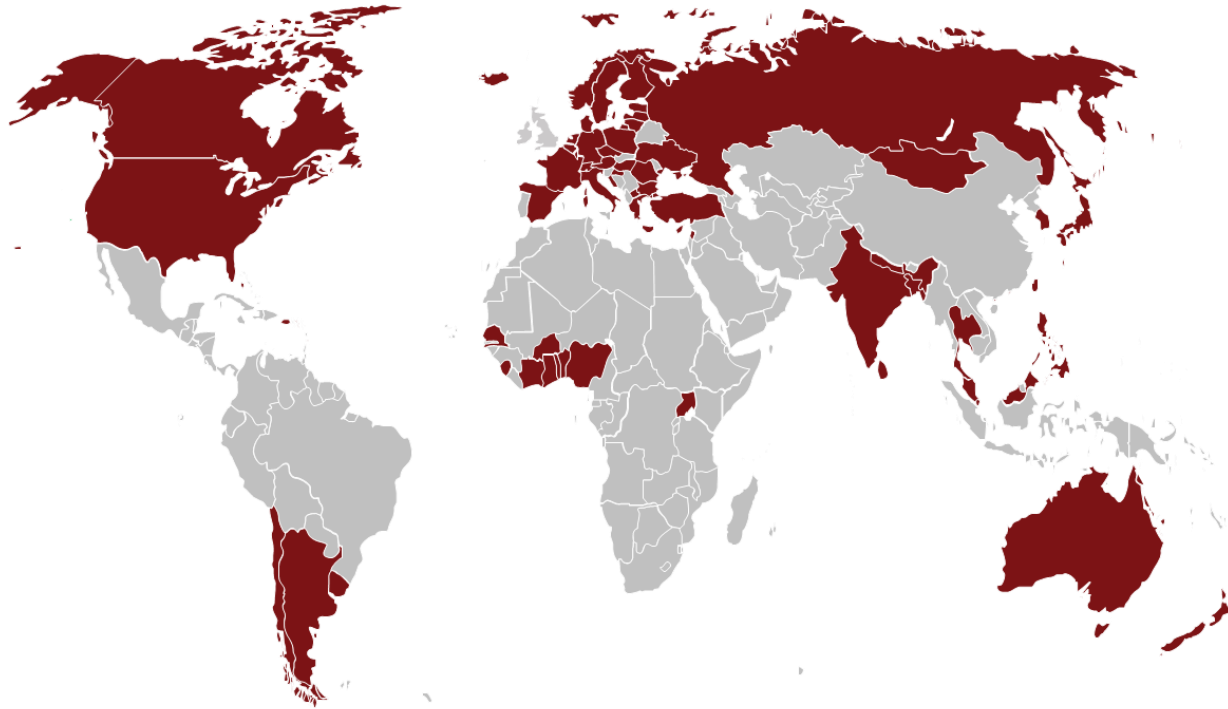
100 Years of Empowering Women

A theme for our centennial anniversary derived from our mission to empower women through service and advocacy



Honor and Empower

Our action motto to ensure visibility across the Zonta world



● ZONTA COUNTRIES

Honor and Empower: 3 Challenges

Membership Challenge



Centennial Membership Awards



Club Service Challenge



Centennial Local Service Awards



International Fundraising Challenge



Centennial Fundraising Awards



Honor and Empower

100 special Centennial Awards will be presented throughout the world to high-profile people who are empowering women



More Centennial Awards can be presented by clubs to high-profile people in their communities.

2019 District Conferences

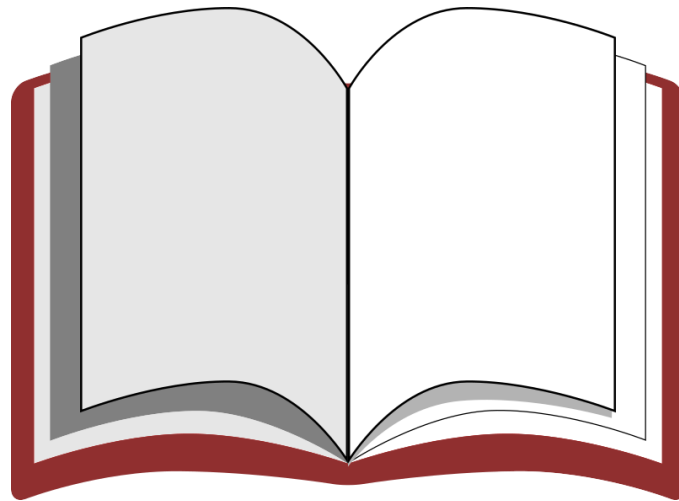
Featuring Centennial celebrations and invitations to alumnae of Zonta's education programs

Common Action



Portraits of Great Women

Portraits of **great women who (have) shaped Zonta** to share via social media and a print book featuring the portraits



Central Umbrella

Centennial logo, guidelines, tools and support to enhance local celebrations will be provided by Zonta International

Maximum Autonomy

Allowing districts and clubs to define their own ways of empowerment

(model: Zonta Says NO to Violence Against Women)



Best Practices

Share best practices and results in a timely manner to enhance further visibility across Zonta districts

Scope: 2018-2020 Biennium

Not only one year (2019) but one entire biennium (2018-2020) of celebrations

Honor and Empower Action Milestones

- Launch www.zonta100.org
- 2018 Convention kick-off celebration
- 100 quotes posted on www.zonta.org in 2019
- 100 stories on heroines posted on www.zonta100.org in 2019
- Centennial Anniversary Endowment Campaign
- District Conferences with Alumnae events
- Common action on 8 November 2019
- Special event at CSW 2020
- 2020 Convention

Timeline

	What?
end of March 2017	Strategy and Plans to the Governors
	Job Description for District Centennial Coordinator distributed
end of June 2017	Planning tools continually posted on the website
	Centennial Coordinators' Call
September 2017	Gov. Call call prior to District Conferences, Centennial logo and first templates available
Sept./Oct. 2017	CAEC presentations at District Conferences
end of Dec. 2017	Centennial micro site up, constantly filled up
Convention 2018	Kick-off Centennial Biennium, CAEC booth, from now on updates on the status of donations to the Endowment fund posted on the Centennial microsite
Nov./Dec. 2018	Campaign: Zonta Says No to Violence Against Women
January 2019	First portrait of a Zonta heroine posted, one per week will follow
August 2019	Pre-ordering of Centennial book starts
Sept./Oct. 2019	Districts will include celebration element in their program, as well as invitations of Alumnae of ZI's educational programs
Nov. 8, 2019	Common action for all Zonta clubs
November 2019	Centennial book is published
	Centennial issue of ZONTIAN with Call to Conference
Nov./Dec. 2019	Zonta Says No to Violence Against Women
March 2020	Special Anniversary event at CSW
July 2020	Chicago Centennial Convention

Outline: Job Description Centennial Coordinator

Enthuse

- Stay current on the latest Centennial information and resources through www.zonta100.org and newsletters
- Give these information to Area Directors and clubs
- Provide Centennial education sessions for clubs and assist Area Directors

Communicate

- Encourage and support clubs in organizing Centennial activities
- Communicate Centennial goals and objectives to clubs
- Inform Area Directors and clubs of Centennial news and upcoming deadlines
- Organize an exchange of best practice and ideas
- Maintain awareness of club Centennial activities in the district

Report

- Ask for Centennial reports from each Club and process them